

To All Salt Lake City Professionals and Small Business Owners  
Who Want to Grow their Business and Get More Referrals...

Fax back to:  
**801-610-2177**

# “The Secret to Getting More Business Referrals In Salt Lake City.”



**John Kirton**  
Salt Lake City  
FAX 801-610-2177

Dear Salt Lake City Professional:

My name is John Kirton and I live and work right here in Salt Lake City. Referrals are the lifeblood of my business. Unfortunately, I was never very good at marketing or getting referrals (In fact, I was terrible at it).

Last year as I was talking to a friend and he mentioned a referral system that an associate of his was using with great success. I called up his associate and he showed me exactly what he was doing. When I saw how the system worked, I immediately signed up and started using it myself.

Some of my friends laughed at me when I told them what I was doing, but when I tripled my referrals, they begged me to show them the system I was using. So I did and they started using it and getting similar results.

### "My Referrals are Outpacing My Advertising By a 10 to 1 Ratio!"

A few months ago I was introduced to your referral system. While I was skeptical, I went ahead and tried it. Our referral rate increased by 39% within just 6 weeks saving me thousands of dollars in advertising costs.

**Dr. Paul Graden**  
CEO, Accelerated Learning Center

### "It Is Simply the Best Tool for Generating Referrals!"

In my business I meet hundreds of business people every week and there's just simply no way I can continually keep in contact with them on a regular basis. Your system develops a relationship that I just couldn't develop any other way.

**Dick Larken**  
CEO Weblistics Inc.

### "This System Is the Best Marketing Tool I've Ever Used!"

I just wanted to tell you that your referral system is the best marketing tool that I have ever used and I say that without question. That comes from over 25 years experience as a marketing professional and a consultant.

**Doug Hudiberg**  
CEO, Fire Mountain Marketing

**FAX BACK this form** and I will show you the **EXACT SAME SYSTEM** that you can use to get people to happily tell all their friends about your business. It will only take 10 minutes. I'm a very non-pushy, low-key person. I will not try to "sell" you anything. (I'm bad at selling!)

**Please Fill In the Form Below, Fax It Back to Me and I Promise To Call You!**

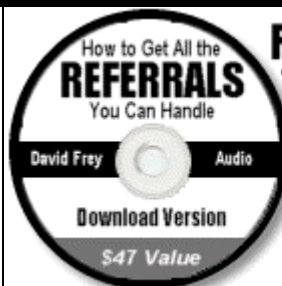
(please print)

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Best Time to Call: \_\_\_\_\_



**FAX BACK THIS FORM TODAY**

**and You'll Receive Our Best Selling Referral Marketing Audio Program**



(This offer is good for today only!)